

First-choice second-life machines



Case History: Proraso

Founded in 1908 by Ludovico Martelli, Proraso has been setting trends in the shaving world for three generations.

MA 155 - Full Mechanical & Electrical Refurbishment

The Proraso labs create products that stand the test of time, defy passing trends and become classics.

Over time, their formulas, based on natural and trusted ingredients, are enriched and improved, their packaging is refreshed and new product lines win over new admirers.

Why Proraso contacted RINOVA?

Because of the necessity to extend an existing production line. Proraso decided to commission RINOVA for the purchase and the refurbishment of a Marchesini MA 155 cartoner.

The refurbished machine needed to operate alongside another Marchesini MA 155, already owned by the client, to carton aluminum tubes of shaving creams.

What did RINOVA do?

The original Marchesini MA 155 was originally designed to carton small oval bottles and tubes. Because of this, the machine needed a full mechanical and electrical refurbishment, a change in use of the machine with a consequent CE re-certification at the end of the project.

RINOVA's experienced mechanics and electricians were faced with the following challenges:

- Build a new electronic system that would be able to run the most recent PLC and Siemens' display from scratch;
- Implement a double pick & place system that would be able to feed the tubes from the feeding system into the carton conveyor unit;
- Install the same technical specifications of the machine as the one already owned by the client.

What is the end result of a refurbished machine?

At the end of the refurbishment and re-certification RINOVA was able to deliver a "twin machine" which could carton the required format and was ready to be installed in the Proraso production plant.

Why choose RINOVA?

RINOVA can help you to save money and optimize your machines. Ask for a quote to revamp your Marchesini machine or to purchase one of our refurbished machines.

Contact us, we are looking forward to hearing from you!